Privacy Statement for the processing of photographs, audio and video recordings related to CEPOL meetings and events

This privacy statement, in line with Articles 11 and 12 of Regulation (EC) 45/2001¹, provides information to the data subjects relating to the processing of personal data of individuals carried out by the European Union Agency for Law Enforcement Training (CEPOL) in fulfilling its tasks.

The purpose of this document is to describe how CEPOL complies with its obligations to protect personal data under Regulation (EC) 45/2001 and to provide individuals with information about CEPOL’s processing of personal data and their rights and obligations under the Regulation.

What is the purpose of the processing?
The promotion and documentation of CEPOL meetings (formal visits, study visits, interviews) and events (residential activities, exchange programme, European Joint Masters Programme, ad hoc events), in accordance with its mission, by means of photographs, audio and video recordings.

What is the legal basis for the processing of personal data?

Regulation (EC) No 45/2001 and in particular Articles 5 (a) and (d).

Who is the data controller?
The data controller is Detlef Schroeder, CEPOL’s Executive Director.
E-mail: Executive.Director@cepol.europa.eu.

Who are the data subjects?
All persons participating in meetings and events hosted or organised by CEPOL.

¹ Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data, OJ L 8, 12.01.2001, p. 1
Which types of data are being processed?

- Audio recordings
- Video recordings
- Photographs
- Personal data necessary for the promotion of meetings or events, such as name, country of origin, professional qualification, national authority affiliation (only applicable in cases of interviews, press releases and other publications involving or mentioning the data subject).

How is data processed?

During events and meetings, hosted at CEPOL’s premises or organised by CEPOL, CEPOL may organise photo shoots, audio and video recording of speakers and participants. Due to the size or significance of certain events, CEPOL may hire an external contractor to shoot videos or photographs. In that case, the contractor will be barred from retaining any material he/she/it collected from the event and it shall be obliged to hand them over to CEPOL. Where needed or requested, post-editing of raw recordings of sound and images may be done.

Prior to any processing operation taking place, the data subjects will be duly notified in relation to the purpose of the processing (e.g. publication on the CEPOL website, upload of the interview on YouTube) and shall be given the possibility to opt-out on the day of the meeting/event. An email, to which this privacy statement shall be attached, shall be sent out to all participants in advance, asking them to read this privacy statement before coming to the meeting/event. It should also inform them that an advance consent shall be requested from them, by allowing them sign or not the respective authorisation before the meeting/event begins. They should finally be informed that, in case they do not give their consent to be filmed/recorded/photographed, they shall stay in a reserved area and that it will be their own responsibility to be seated and remain in that area throughout the meeting/event.

In the context of CEPOL’s publications and promotion of its mission, CEPOL may spread information including photographs, videos and audios, in some cases accompanied by reference to personal data such as name, country of origin, professional qualification, and national authority affiliation. The means to spread information include CEPOL’s corporate social media accounts (Twitter, Facebook, LinkedIn), CEPOL’s video-sharing websites accounts (e.g. YouTube), the CEPOL website, CEPOL’s corporate publications (e.g. annual reports, leaflets, training catalogue, etc.) and other corporate materials (e.g. banners, posters, PowerPoint presentations).

Who are the recipients of the data being processed?

CEPOL recipients

- Executive Director
- Communications Team
- Other CEPOL staff that take up the duties of Communications Team in case the Team is absent from an event or meeting
External recipients

- External contractors hired by CEPOL for video/photo shooting (if relevant)
- General public primarily through the CEPOL website and social media channels (if relevant)
- European University Institute, which keeps the historical archive of the European Union

Is data transferred to third parties or outside of the EU/EEA?
When CEPOL uploads videos or posts photographs that include personal data, via its corporate social media and video-sharing websites accounts, those data are kept by the social media and video-sharing website providers in data storage centres which may be based outside the EU/EEA.

What rights do data subjects have?
Data subjects have the right to request the deletion or a copy of any photograph, audio and video recording involving or mentioning them.

In addition, data subjects have the right to access their personal data and the right to correct any inaccurate or incomplete personal data. Data subjects can obtain the rectification of inaccurate or incomplete personal data concerning them from the data controller. Data subjects have the right to object to the processing of their data. Data subjects can refuse and/or withdraw their consent with respect to further processing of their data.

Substantiated requests should be emailed to Detlef Schroeder, CEPOL’s Executive Director at Executive.Director@cepol.europa.eu. The time limit to block/erase data on justified grounds at the request of data subjects is 15 working days from the date of receipt of such a request.

General requests can be emailed to the CEPOL Data Protection Officer at DPO@cepol.europa.eu.

How long is your data retained by CEPOL?
Photographs, audio and video recordings are part of the historical archives of CEPOL and are kept for 30 years. After that period, these materials are sent for archiving to the European University Institute in Florence. Any of these materials that has been uploaded online shall remain so for as long as CEPOL’s website runs or CEPOL holds an account on social media and video-sharing websites, unless it is necessary to be removed from the web for maintenance reasons or upon request of a data subject involved in them.
Who should you contact for more information on the processing of your personal data by the Agency?

Data Protection Officer (DPO)
Within CEPOL, there is a data protection officer. This person is independently responsible for ensuring the internal application of Regulation (EC) 45/2001 and that the rights and freedoms of the data subjects are not likely to be adversely affected by the processing operations. The DPO keeps a register of all processing operations of personal data carried out by the Agency.

The DPO also provides advice and makes recommendations on rights and obligations of data controllers and data subjects. CEPOL’s DPO can be contacted at dpo@cepol.europa.eu.

European Data Protection Officer (EDPS)
The European Data Protection Officer is an independent supervisory authority with responsibility for monitoring and ensuring the application of data protection rules by EU Institutions and Bodies, which includes CEPOL. The EDPS provides advice to EU Institutions and Bodies on all matters relating to the processing of personal information and cooperates with national supervisory authorities to improve protection of personal information.

What should you do if you believe your data is being misused by the Agency?
If you believe your data is being misused by CEPOL, or is otherwise not compliant with your rights and freedoms under Regulation (EC) 45/2001, you should notify the data controller, Mr Detlef Schroeder, Executive.Director@cepol.europa.eu. You may also inform the Agency’s DPO to inform him/her of any issues related to the processing of your data. If the problem is not rectified after contact with the data controller and DPO, every data subject has the right of recourse to lodge a complaint with the EDPS, as provided for by Article 32 of Regulation (EC) 45/2001.